

TOWN OF WELLESLEY



MASSACHUSETTS

76-67

BOARD OF APPEAL

F. LESTER FRASER
WILLIAM O. HEWETT
FRANKLIN P. PARKER
FRANCIS L. SWIFT
HENRY H. THAYER

KATHARINE E. TOY
Administrative Secretary
Telephone
235-1664

Petition of Bay Bank Norfolk Trust

Pursuant to due notice the Board of Appeal held a public hearing in the hearing room on the second floor of the Town Hall at 8:50 p.m. on September 30, 1976, on the petition of Bay Bank Norfolk, requesting a special permit, under the provisions of Section XXIIA, Part E. of the Zoning By-law, which will allow the petitioner to alter its existing wall sign at 342 Washington Street. Said sign would be in violation of Section XXIIA, Subpart 3. a. 4. (b) of the Zoning By-law which restricts illuminated signs to not more than two colors.

On August 3, 1976, the petitioner filed a request for a hearing before this Board and thereafter due notice of the hearing was given by mailing and publication.

Speaking in support of the request at the hearing were John Moore, representative of University-Brink Sign Company and Stanley Brill, Vice president in Charge of Real Estate for Bay Bank Norfolk County Trust Co.

Statement of Facts

The property involved is on the westerly corner of Washington Street and Abbott Road within a Business District.

The Bank's name has changed recently and the petitioner seeks permission to replace the former sign. It is proposed to replace the existing sign face with new copy and colors to conform with the other 140 offices of Bay Bank Corporation in Norfolk County and Eastern Massachusetts. The wording will be "Bay Bank" in white letters on a green background and "Norfolk Trust" in white letters on blue background and will be non-illuminated.

Decision

The Board finds that the proposed sign will be in harmony with the general purpose and intent of the by-law and will not be injurious to the neighborhood, nor to traffic and safety conditions, or otherwise detrimental to the public safety and welfare. It further feels that there is a need for the petitioner to identify its bank with the new name which the proposed sign is designed to do.

Accordingly, the Board hereby grants permission for the erection of the new wall sign as requested and in accordance with the application and plan submitted and on file with this Board, subject to the following condition:

1. That any violation of the above-granted permit may result in an immediate revocation of this permit.

Filed with Town
Clerk _____

William O. Hewett

Francis L. Swift
Francis L. Swift